

EVENTS





Symbolism of Lisianthus

Lisianthus, with her delicate petals, seems soft and sweet, but she has a powerful symbolism.

This flower stands for appreciation, gratitude and charisma.

Giving Lisianthus to yourself or someone else is therefore always a good idea.

Do not forget to tell the special symbolism when you give her as a gift or use her at one of your events. In this book we take you on a journey through events with lisianthus, enjoy.





Wedding

A **wedding** is a ceremony where two people are united in marriage. Wedding traditions and customs vary greatly between cultures, ethnic groups, religions, countries, and social classes. Most wedding ceremonies involve an exchange of marriage vows by the couple, presentation of a gift such as rings, symbolic item, flowers, money, and a public proclamation of marriage by an authority figure or celebrant.

The bridal bouquet that the bride carries with her all day is arranged by the groom. According to tradition, she is not allowed to know what the bouquet looks like before the groom picks her up from the parental house on the day of the wedding and hands her the flower arrangement.

The lovely Lisianthus, with its layered petals and glossy shine, makes a wonderful wedding flower. Therefore, Lisianthus is becoming a firm favorite with brides.

Thanks to its delicate petals, Lisianthus looks feminine and romantic whether used alone, for a more structured contemporary-looking bouquet, or mixed with other blooms for a natural 'hand-picked' look that's perfect for a vintage wedding.





GONDOLA TRIP VENICE • ITALY





According to a tradition from the United States, the bridal bouquet should be thrown over the right shoulder at the end of the wedding, and then be caught by one of the single ladies present. The lady who catches the bouquet would be the next in turn to enter into marriage.

Some couples want a flower girl in the wedding party to enhance the aisle with flower petals. She symbolically leads the bride forward, from childhood to adulthood and from innocence to her roles of wife and mother. The flower girl follows the maid of honor, and may carry a ball of flowers, or bubbles instead of flower petals.

The flower girl may symbolize the bride as a child in her innocence, as she is typically a young girl dressed similarly to the bride. She may also symbolize wishes for fertility for the couple and the forming of their new family.





Love in its various forms acts as a major facilitator of interpersonal relationships and, owing to its central psychological importance, is one of the most common themes in the creative arts.

Love has been postulated to be a function to keep human beings together against menaces and to facilitate the continuation of the species.



Lisianthus is often given as a romantic gesture or to one for whom there is a deeply felt (romantic attachment). Lisianthus are an ideal gift of appreciation, and represent admiration for a sociable friend.

Also symbolising gratefulness and charisma, the clusters of this beautiful long stemmed flower makes a perfect bouquet when wanting to show respect, love, acceptance, and acknowledgement.

Lisianthus is the perfect flower to express all kinds of love.







Love encompasses a variety of different emotional and mental states, typically strongly and positively experienced, ranging from the most sublime virtue or good habit, to the deepest interpersonal affection and the simplest pleasure. An example of this range of meanings is that the love of a mother differs from the love of a spouse, which again differs from the love of food. Most commonly, love refers to a feeling of strong attraction and emotional attachment. Love can also be a virtue representing human kindness, compassion, and affection, as “the unselfish loyal and benevolent concern for the good of another”. It may also describe compassionate and affectionate actions towards other humans, one's self, animals or flowers, like *Lisianthus*.

Ancient Greek philosophers identified four forms of love: essentially, familial love (in Greek, *storge*), friendly love (*philia*), romantic love (*eros*) and divine love (*agape*). Modern authors have distinguished further varieties of love: unrequited love, infatuated love, self-love, and courtly love. Non-Western traditions have also distinguished variants or symbioses of these states. Love has additional religious or spiritual meaning. This diversity of uses and meanings combined with the complexity of the feelings involved makes love unusually difficult to consistently define, compared to other emotional states.





Mother's Day

Mother's Day is a celebration honoring the mother of the family, as well as motherhood, maternal bonds, and the influence of mothers in society. It is celebrated on various days in many parts of the world, most commonly in the months of March or May. It complements similar celebrations honoring family members, such as Father's Day, Siblings Day, and Grandparents Day.

The modern Mother's Day began in the United States, at the initiative of Ann Reeves Jarvis in the early 20th century. This is not (directly) related to the many traditional celebrations of mothers and motherhood that have existed throughout the world over thousands of years, such as the Greek cult to Cybele, the Roman festival of Hilaria, or the Christian Mothering Sunday celebration (originally a commemoration of Mother Church, not motherhood). However, in some countries, Mother's Day is still synonymous with these older traditions.

In England in the 19th century, in the days when wealthy homes had maids, serving girls were allowed to go home and visit their mothers on Mothering Sunday. They baked a traditional cake, the Simnel Cake, made with ingredients they had been able to save up from the household kitchen.





With the modern meaning of Mother's Day these older interpretations have somewhat disappeared. Nowadays Mother's Day is an annual holiday in honor of all women who are mothers. Mother's day is the perfect day to put a mother in the spotlight and to pay special attention to how valuable and special she is. Flowers are a very popular gift.

Lisianthus, just as strong as your mother, because this flower can also take a lot. Lisianthus survives almost everything and has a long vase life. So your mother can enjoy it for a long time.





Spring

Spring is one of the four conventional temperate seasons, following winter and preceding summer. There are various technical definitions of spring, but local usage of the term varies according to local climate, cultures and customs. When it is spring in the Northern Hemisphere, it is autumn in the Southern Hemisphere and vice versa.

At the spring (or vernal) equinox, days and nights are approximately twelve hours long, with day length increasing and night length decreasing as the season progresses.

Spring and “springtime” refer to the season, and also to ideas of rebirth, rejuvenation, renewal, resurrection and regrowth. All pastel toned Lisianthus flowers are a perfect match to this season.





MUSEUM HERMITAGE ST. PETERSBURG • RUSSIA



Hello Spring,
hello Lisianthus!





Summer

Summer is the hottest of the four temperate seasons, falling after spring and before autumn. At the summer solstice, the days are longest and the nights are shortest, with day-length decreasing as the season progresses after the solstice. The date of the beginning of summer varies according to climate, tradition and culture. When it is summer in the Northern Hemisphere, it is winter in the Southern Hemisphere, and vice versa.

With Lisianthus dreaming of a never-ending summer, lots of white, yellow and green are the perfect eyecatchers.





There are many different types of parties, name them and Lisianthus is the perfect scene setter to use as decoration & floral centerpiece.

Events like birthdays, dinner parties, garden & cocktail parties, what ever kind of party you throw, the "party flower" Lisianthus is the perfect choice.







With Lisianthus dreaming of a never-ending summer, lots of white, yellow, lavender and apricot are the perfect eyecatchers.





Autumn

Autumn, also known as fall in American and Canadian English, is one of the four temperate seasons. Autumn marks the transition from summer to winter, in September (Northern Hemisphere) or March (Southern Hemisphere), when the duration of daylight becomes noticeably shorter and the temperature cools down considerably. One of its main features is the shedding of leaves from deciduous trees.

Some cultures regard the autumnal equinox as “mid-autumn”, while others with a longer temperature lag treat it as the start of autumn. Meteorologists (and most of the temperate countries in the southern hemisphere) use a definition based on Gregorian calendar months, with autumn being September, October, and November in the northern hemisphere, and March, April, and May in the southern hemisphere.

Autumn is like a Second Spring where every leaf is as beautiful as a flower. The warm and darker tones like purple, hot pink and orange fit perfectly to this season of the year.





Falling leaves ... falling in love, with Lisianthus.





In North America, autumn is usually considered to start with the September equinox (21 to 24 September) and end with the winter solstice (21 or 22 December). Popular culture in the USA associates Labor Day, the first Monday in September, as the end of summer and the start of autumn; certain summer traditions, such as wearing white, are discouraged after that date. As daytime and nighttime temperatures decrease, trees shed their leaves.

In traditional East Asian solar term, autumn starts on or around 8 August and ends on or about 7 November. In Ireland, the autumn months according to the national meteorological service, Met Éireann, are September, October and November. However, according to the Irish Calendar, which is based on ancient Gaelic traditions, autumn lasts throughout the months of August, September and October, or possibly a few days later, depending on tradition. In Australia and New Zealand, autumn officially begins on 1 March and ends on 31 May. In these countries, Autumn is associated with events such as Easter and Anzac day.





Winter

Winter is the coldest season of the year in polar and temperate zones (winter does not occur in the tropical zone). It occurs after autumn and before spring in each year. Winter is caused by the axis of the Earth in that hemisphere being oriented away from the Sun. Different cultures define different dates as the start of winter, and some use a definition based on weather. When it is winter in the Northern Hemisphere, it is summer in the Southern Hemisphere, and vice versa. In many regions, winter is associated with snow and freezing temperatures.

The moment of winter solstice is when the sun's elevation with respect to the North or South Pole is at its most negative value (that is, the sun is at its farthest below the horizon as measured from the pole). The day on which this occurs has the shortest day and the longest night, with a day length increasing and night length decreasing as the season progresses after the solstice.

The earliest sunset and latest sunrise dates outside the polar regions differ from the date of the winter solstice, however, and these depend on latitude, due to the variation in the solar day throughout the year caused by the Earth's elliptical orbit (see earliest and latest sunrise and sunset).











Lisianthus “the winter rose without thorns”

Lisianthus is available all year round. So, it's perfect for adding a soft, delicate touch to a winter bouquet, with crisp white, warm red or purple tones.



International events 2019

There are many events in the world, events where flowers play an important role. Special days are official holidays or culturally determined particular days. We have selected for you the most important.

January	1	New Year
February	5	Chinese New Year
February	14	Valentines Day
March	3	Carnival
March	8	International Women's Day
March	17	Saint Patrick's Day
March	31	Mother's Day UK
April	18	Secretary's Day
April	19	Good Friday
April	21-22	Easter
April	27	King's Day NL
May	1	International Labour Day
May	4	Remembrance of the Death (WW II)
May	5	Liberationday NL
May	12	Mother's Day
May	30	Ascension Day
June	4	Grandparents Day
June	9-10	Pentecost
June	16	Father's Day
June	29	Veterans Day
August	15	Assumption Day
September	30	National Brother and Sister Day NL
October	4	World Animal Day
October	5	World Teachers' Day
October	6	Grandparents Day
October	31	Halloween
November	1	All Saint's Day
November	2	All Soul's Day
November	10	Informal care Day
November	24	Mother's Day RU
December	5	St. Nicolas NL
December	24	Christmas Eve UK
December	25/26	Christmas
December	31	Silverster DL
December	31	New Year's Eve





Party

A **party** is a gathering of people who have been invited by a host for the purposes of socializing, conversation, recreation, or as part of a festival or other commemoration of a special occasion. A party will typically feature food and beverages, and often music and dancing or other forms of entertainment.

Some parties are held in honor of a specific person, day, or event. Parties of this kind are often called celebrations. A party is not necessarily a private occasion. Public parties are sometimes held in restaurants, pubs, beer gardens, nightclubs or bars, and people attending such parties may be charged an admission fee by the host. Large parties in public streets may celebrate events such as Mardi Gras, a national holiday, or the signing of a peace treaty ending a long war.

Whatever party you organize or go to, the Lisianthus is the finishing touch. To be honest, a party is no party without Lisianthus.





GRAND HOTEL JUNGFRAU VICTORIA INTERLAKEN • SWITZERLAND











The meaning of colours

White:	Simplicity, cleanliness, virginity, calm, innocence, purity, silence, unspoiled
Red:	Love, suffering, passion, courage, seduction, sultry.
Yellow:	Light, joy, spring glory, colour of the sun, energy, growth, strength, spring feeling.
Pink:	Softness, tenderness, joy, birth, subdued, romantic, good, sweet, innocent.
Orange:	Warmth, wealth, extrovert, (Dutch) royal family, strength, optimism, fun, sportsmanship, vitality.
Purple:	Passion, inventiveness, inspiration, originality and spirituality.
Blue:	Divinity, infinity, spirituality, loyalty, sincerity, peace, clean, sadness.
Magenta:	Exuberant, exciting, shocking, grateful, initiative.
Purple:	Royalty, sensuality, decadence, nobility, wisdom, spirituality and respect.
Green:	Nature, camouflage, emotions, health, new life, harmony, safety, balance

The varieties in double and single Lisianthus is enormous, above list will guide you in colour choices for the perfect event.
For every mood and look&feel there is a suitable Lisianthus available.





Christmas

The Christmas season, also called the festive season, or the holiday season (mainly in the U.S. and Canada; often simply called the holidays), is an annually recurring period recognized in many Western and Western-influenced countries that is generally considered to run from late November to early January. It is defined as incorporating at least Christmas, and usually New Year, and sometimes various other holidays and festivals. Christmas window displays and Christmas tree lighting ceremonies when trees decorated with ornaments and light bulbs are illuminated, are traditions in many areas. Christmas is emphasized as a time for family, religion, gift-giving, and social reconciliation.

Lisianthus the special Christmas Flower is the most beautiful flower for a warm family Christmas. In a festive time of decorating a family home the Lisianthus with all his colours is great tool to decorate a dinner table or pimp up the christmas-tree.









In the denominations of Western Christianity, the term “Christmas season” is considered synonymous with Christmastide, a term associated with Yuletide, which runs from December 25 (Christmas Day) to January 5 (Epiphany Eve), popularly known as the 12 Days of Christmas. However, as the economic impact involving the anticipatory lead-up to Christmas Day grew in America and Europe into the 19th and 20th centuries, the term “Christmas season” began to become synonymous instead with the traditional Christian Advent season, the period observed in Western Christianity from the fourth Sunday before Christmas Day until Christmas Day itself. The term “Advent calendar” survives in secular Western parlance as a term referring to a countdown to Christmas Day from the beginning of December.





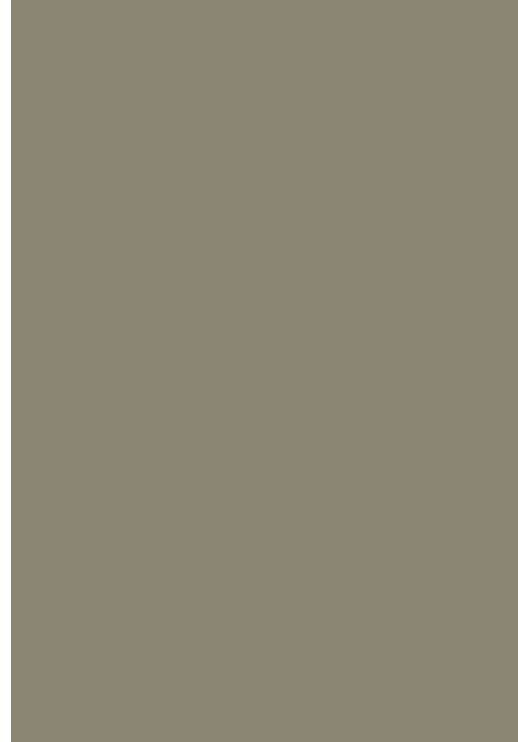
Funeral

A **funeral** is a ceremony connected with the burial, cremation, or interment of a deceased, or the burial (or equivalent) with the attendant observances. Funerary customs comprise the complex of beliefs and practices used by a culture to remember and respect the dead, from interment, to various monuments, prayers, and rituals undertaken in their honor. Customs vary between cultures and religious groups. Common secular motivations for funerals include mourning the deceased, celebrating their life, and offering support and sympathy to the bereaved; additionally, funerals may have religious aspects that are intended to help the supposed soul of the deceased reach the afterlife, resurrection or reincarnation.

The funeral usually includes a ritual through which the corpse receives a final disposition. Depending on culture and religion, these can involve either the destruction of the body (for example, by cremation or sky burial) or its preservation (for example, by mummification or interment). Differing beliefs about cleanliness and the relationship between body and soul are reflected in funerary practices. A memorial service or celebration of life is a funerary ceremony that is performed without the remains of the deceased person.









ERECTED BY JEAN

TO THE MEMORY OF HER HUSBAND
ALEXANDER MCLEAN.

BORN 31ST DECE 1796;

DIED 27TH JULY 1854.

ROBERT MCLEAN.

DIED 7TH MARCH 1874, AGED 11 YEARS.

THE ABOVE JEAN STEWART.

DIED 12TH SEPTEMBER 1886, AGED 89 YEARS.

MARY BROWN.

ERECTED

DIED 27TH M

DIED 6

DIED 14TH SEP

DIED 5TH DEC

THE AF

DIED 5

BELOVED



The word funeral comes from the Latin *funus*, which had a variety of meanings, including the corpse and the funerary rites themselves. Funerary arts are art produced in connection with burials, including many kinds of tombs, and objects specially made for burial like flowers with a corpse.

Originally, flowers stand for growth, new life and a forward movement. The natural beauty of flowers at a funeral or cremation and at home with those who mourn, provide a feeling of warmth and sympathy. At a funeral you can show with flowers what someone has meant for you of lending support and sharing the burden of grief.

Lisianthus is an ideal tribute to your loved ones from friends, family and colleagues, it is the ultimate symbol of beauty in grief.



Double collection large flower

When you look for the perfect flower for an event, then there is no better choice then the double Lisianthus. With its high volume and more petals then any other flower it is the greatest scene-setter. Below you find our double selection in 2 varieties, the big bloom with more petals and luxury style and our regular double collection.



For more inspiration, collection availability and downloads of our inspiration pictures visit www.lisianthus.nl



Double collection



Prime White



Rosita White



Excalibur Pure White



Arena Gold



Megalo Blue Flash



Corelli Delfts Blue



Arena Blue Picotee



Rosita Blue



Rosita Yellow



Rosita Green



Rosanne Green



Arena Light Pink



Rosita Lavendel



Croma Lavendel



Rosanne Black Pearl



Excalibur Blue Picotee



Corelli Light Pink



Rosita Rose Pink



Sabrina Orange



Rosita Hot Lips



Rosanne Deep Brown



Arosa Red



Rosita Red



Excalibur Hot Lips



Megalo Light Champagne



Rosita Hot Pink



Megalo Sosha Champagne



Arena Champagne



Excalibur Hot Pink



Single Collection

Sometimes less is more!

The single Lisianthus flowers are delicate, smaller than the double varieties but beauties to look at.

With its strength, Lisianthus even thrives in the desert— who would have thought?



Piccolo White



Piccolo Yellow



Piccolo Green



Falda Apricot



Falda Salmon



Botanic Pink



Piccolo Pink



Piccolo Hot Pink



Piccolo Hot Lips



Piccolo Violet



Botanic Blue



Piccolo Blue Picotee



Piccolo Lavender



Wonderous Brown





We hope you enjoyed our Lisianthus Event journey.

Team Lisianthus promotion

creative design • photography & lay out : 2dezin Rijnsburg
special gratitude: Boltze Homedecor • Smither's Oasis • Royal FloraHolland • Grand Hotel Jungfrau Victoria

For more inspiration, collection availability and downloads of our inspiration pictures visit

www.lisianthus.nl