

## The Love Story

Planning a wedding calls for lots of personal touches. What better way to personalize than with flowers!

Not just any flowers, but with romantic Lisianthus - the possibilities to create individual looks and styles are endless.

The Lisianthus flower with her delicate petals is soft and sweet,
but has a powerful symbolism and strength.
A key element of a flower's symbolism is colour.
Using Lisianthus and several wedding decorations, we created 4 style groups for you together with internationally known floral designers.

From peach-pink to mysterious lilac, clean white & bright tones, everything is possible with this versatile flower. Whether in bouquets or in arrangements, there are so many ways to infuse your personality and signify something truly special with Lisianthus.

This is a true Love Story, enjoy!









## **SOPHISTICATED PEACH & PINK**

Is a peach pink? Peach is a color that takes its name from the pale colour of the outer pulp of the peach fruit, while the flesh of the peach is more orange.

Peachy pink is like a soft, slightly more pink, orange.

To make orange you would mix yellow and red, but if you want something softer than orange then switch out the red with more pink tones and voila - peach pink!

What colors go with peach pink?

Peach looks elegant and sophisticated when combined with gold, beige and cream, making a room feel soft, romantic and feminine. Peach makes an excellent wall colour in the bathroom, as it flatters most skin tones. Surround yourself with colors of peach, tan, beige and pink in any room where you want to look your best!

Other tones of peach can be described as pale, pinkish-yellow. Most of the peach tones are warm undertones of pinkish-orange.

Blush is a medium bright tone of pink. The first written use of blush as a colour name in English was in 1590.











Lisianthus the Wedding flower













THINK
YOU
ARE
THE
SWEETEST
THING





Lisianthus
THE SPECIAL FLOWER













LIVE EVERY
MOMENT,
LAUGH
EVERYDAY,
LOVE
BEYOND
WORDS

















### SHADES OF WHITE

White represents positive values such as purity, balance and innocence. It also makes us think of the calm, peace and serenity. It provides light and gives a fresh feeling. While a bride wearing white was often thought to convey the bride's virginity, blue was once also a traditional color worn by brides to symbolize purity! But white conveys positive feelings like honesty, cleanliness, freshness, and simplicity.

In the Middle Ages and Renaissance a white unicorn symbolized chastity, and a white lamb sacrifice and purity. White is the lightest colour and is achromatic (having no hue). It is the color of snow, chalk, and milk, and is the opposite of black. White objects fully reflect and scatter all the visible wavelengths of light.

White provides light and gives a fresh feeling. It combines well with every colour in the spectrum, but also popular is a ton-sur-ton mix of 'shades of white'.

Colors often considered "shades of white" include cream, eggshell, ivory, Navajo white, and vanilla. Sometimes however, even the lighting of the room can be designed so as to give the perception of several shades of white!











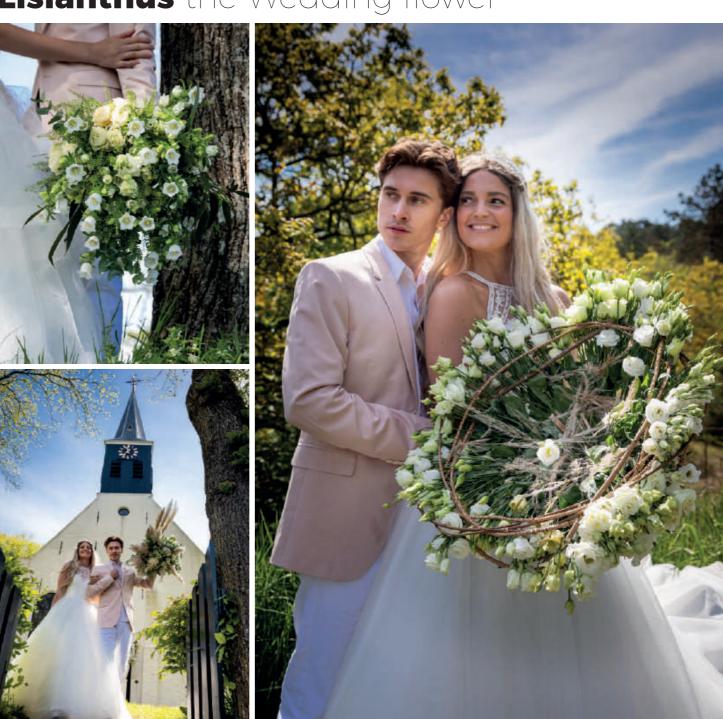








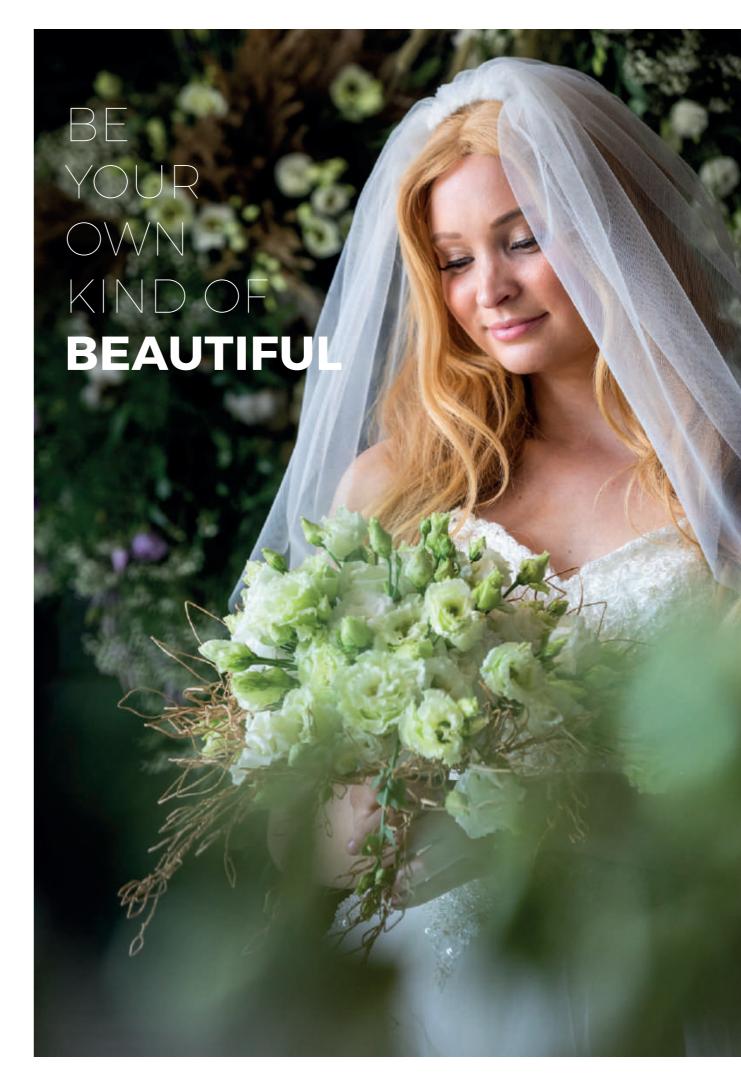
Lisianthus the Wedding flower





LISIANTHUS THE SPECIAL FLOWER















### **GRACEFUL LILAC**

Lilac is a colour that represents many different images in people's minds.

But Lilac is a shade all of its own! The first recorded use of lilac as an English color name was in 1775.

Lilac is a light shade of purple. So what is the difference between Lilac and Lavender? Well, Lavender has a blue undertone, whilst Lilac has the pink or red undertones that are so typical of purple. To a designer, the colours are clearly different!

Lilac is considered a feminine, graceful color. Its connection with flowers means it's often associated with romance and affection. Like other pastel shades, it can conjure innocence, youth, or nostalgia.

According to color psychology, lilac is considered a soothing colour that can encourage emotional expression and is also linked to creativity. It is certainly a colour that floral designers love to get creative with!







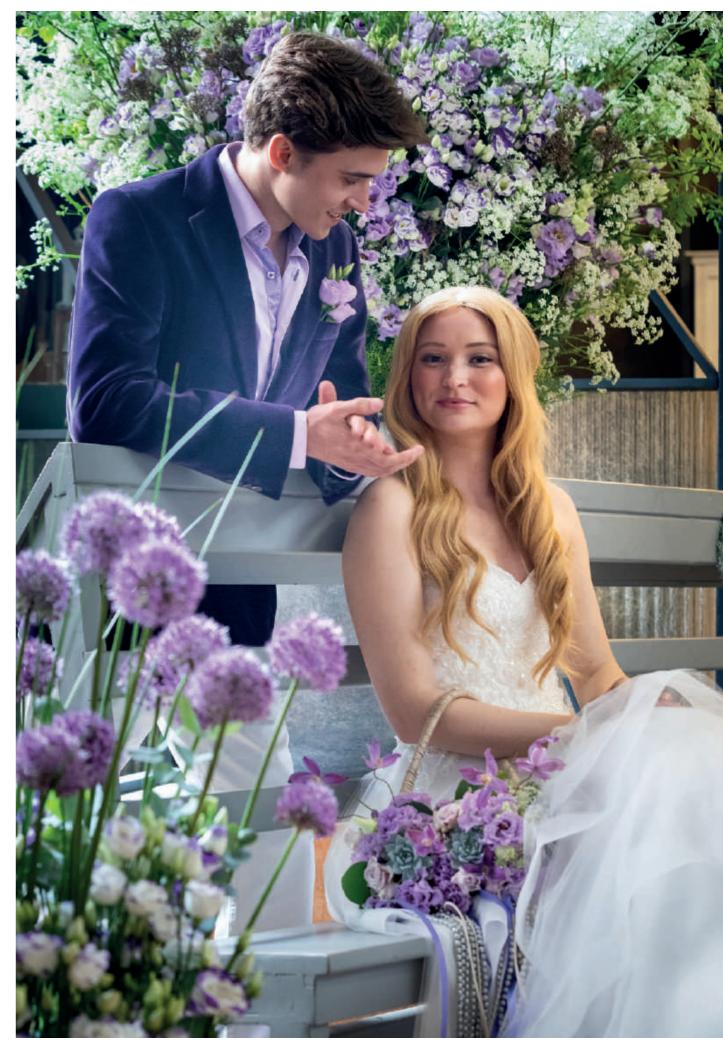
















Lisianthus the Wedding flower



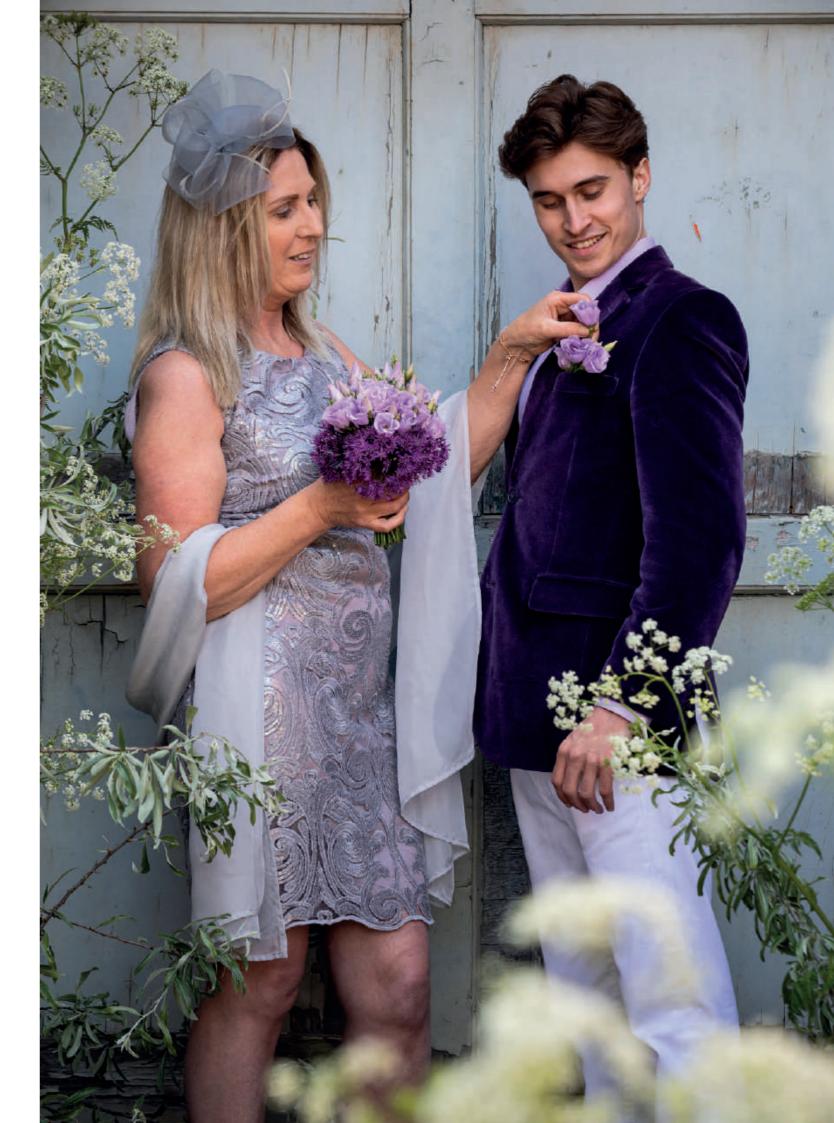








LISIANTHUS THE SPECIAL FLOWER

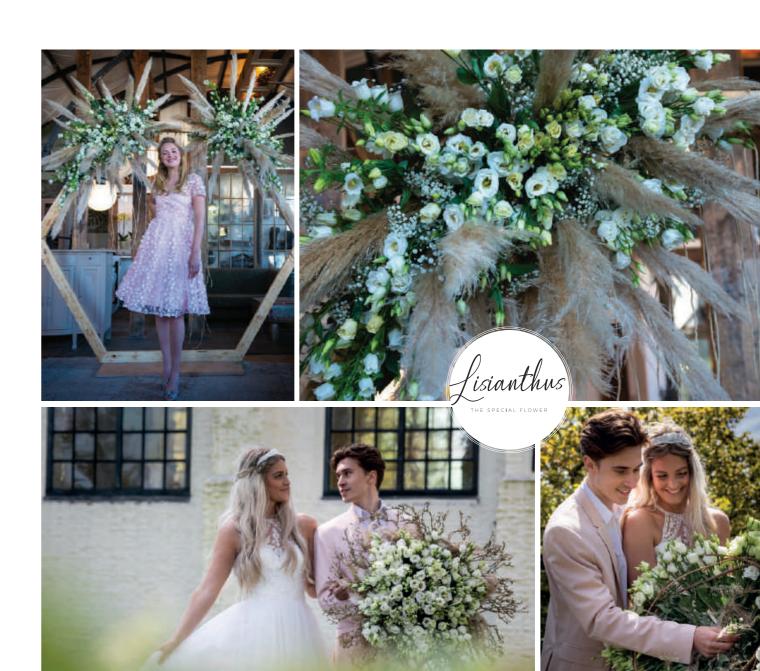


## SINGLE COLLECTION

Sometimes less is more!

The single Lisianthus flowers are delicate, smaller then the double varieties but beauties to behold. Delicate looking Lisianthus is strong, and has its roots in the dessert – who would have thought?







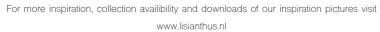


Piccolo Violet

Piccolo Blue Picotee

## DOUBLE COLLECTION





# DOUBLE COLLECTION LARGE FLOWERS

When you look for the perfect flower for an event, then there is no better choice then the double Lisianthus. With it's high volume and more petals then any other flower it is the greatest scene-setter. Below you find our large flowered double selection in two types, the big bloom with more petals and luxury style and our regular double collection.









### **BRIGHT & BOLD**

What are bright colors?

Bright colors are colors that command attention due to their bright, bold colours.

Generally speaking, warm colors such as yellow, orange and red are perceived as brighter than cold colors such as blue and green, whilst deep blues and greens can certainly be described as bold!

By another definition pure yellow is the brightest, in that it most closely resembles white. Blues and purples are perceived as closest to black.

Red is the king of colours. It is the symbol of love, energy and strength. 'The colour of love', it is also used on many religious and auspicious occasions.

What is the best colour in the world? There have been many surveys to find the answer to this question. They all reach a different conclusion. The answer probably lies in the old saying 'beauty is in the eye of the beholder' – or in other words, the best colour is the one that pleases you as an individual the most.

Lisianthus is a flower that is available in an endless pallet of colours. Which is the most beautiful? Yes, that's right. The one that you love best!





















FOREVER









We hope you enjoyed our Lisianthus the Special Flower Book **nr 4. Wedding The Love story.** 

For more information, inspiration, collection availability and image downloads, please visit us online.

## LISIANTHUS.NL

#### TEAM LISIANTHUS PROMOTION

Creative design, Photography and layout 2dezign - The Netherlands